

# ELMASCO COMPANY BROCHURE



*Bring your world to life*





# ELMASCO

## WHO WE ARE

Founded in 1957, Elmasco is a leading supplier of a broad range of electrical installation material and lighting in Cyprus. The company is best known for the high-quality international brands it offers in all its product categories. Now with over 40 employees, Elmasco has consistently grown over the years to reach customers through its own network of eight branches located across the island.

## WHAT WE OFFER

Having played a pioneering role in its field, Elmasco has extensive experience in the Cypriot electrical and lighting market, which is evidenced by its up-to-date, innovative range of branded products. Our manufacturers are industry leaders in their field, producing safe, efficient and trustworthy supplies. Our comprehensive offering serves both the wholesale and retail market alike. All electrical installation material and lighting collections are constantly updated to provide contractors, electricians and consumers with the latest in technology and design.

## CUSTOMER SATISFACTION

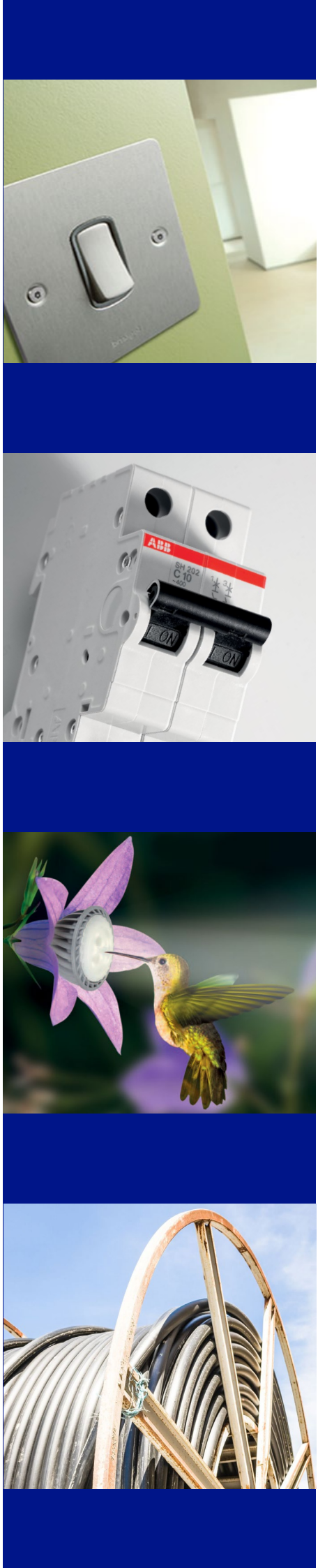
Our main goal and promise to our customers is satisfaction. We strive to provide our customers with the best possible products and solutions to suit their particular requirements. Our wide selection of stock, coupled with our competitive pricing, makes us the natural choice for many businesses and end-users. Our clients include major contractors, construction firms, government bodies, electricians, hotels, architects and, of course, private consumers. In addition, Elmasco regularly participates in tenders issued by various utilities in Cyprus, such as the Electricity Authority of Cyprus and the Cyprus Telecommunication Authority.

At Elmasco, we prioritise having a customer-oriented approach with friendly service and flexibility to meet our customers' needs. We firmly believe in building lasting relationships. Hence, we regularly organise presentations and training events for our clients. These events are now hosted in the newly-renovated meeting facilities of our Nicosia headquarters and Paphos shop.

Whether our customers are looking to supply reliable electrical solutions to their clients, better manage their energy consumption, or simply brighten up their own space we aim to offer functional, elegant products for all their electrical and lighting needs.



# BRANDS

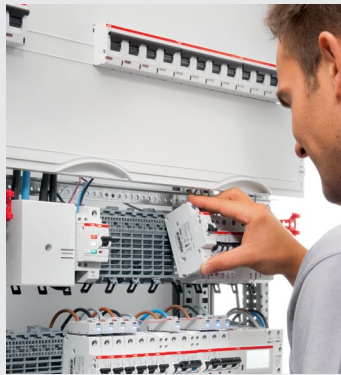




# ELECTRICAL INSTALLATION MATERIAL

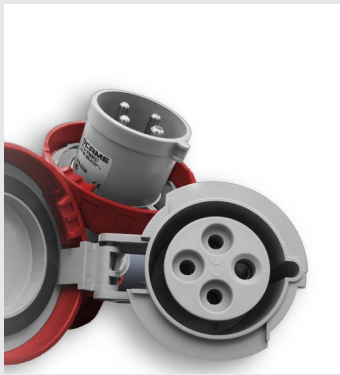
At Elmasco, we stock a comprehensive range of electrical installation material, which reflects the latest breakthroughs in technology and design. As safety and reliability are the most crucial elements in every electrical installation project, our products are sourced from leading international brands which prioritise research and development, continuous innovation and strict quality control.

Moreover, we provide our electrician and contractor customers with thousands of items to suit varying project needs under one roof. This enables customers to meet pressing deadlines by saving precious time and effort searching for supplies. Our staff are always on hand to help and advise clients with specific requests and expedite their orders. Our in-house training events are also a valuable source of knowledge for installers looking to stay updated on new products and developments in today’s fast-paced electrical market.



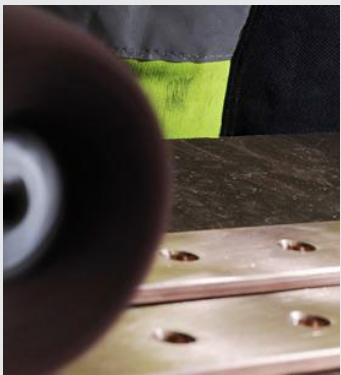
LV SWITCHGEAR  
& DISTRIBUTION  
ACCESSORIES

As every electrician knows, the success of each installation project is based on its safety and reliability. That is why we have taken great care to provide our customers with products of the highest quality from recognised global brands. These include distribution boards, isolators, contactors, time switches and additional distribution components. Further, we offer consumer units and a large range of circuit protectors such as RCDs (RCCBs, RCBOs), ELCBs, MCBs and MCCBs.



PANEL & CONTROL  
ACCESSORIES

Elmasco offers innovative solutions to give customers the desired automation and control over their machinery. Our industrial electrical accessories are designed to provide ease of installation, user-friendly functionality and ensure our customers’ safety. Our accessories include plastic and metal enclosures and a large variety of panel switches.



EARTHING  
& LIGHTNING  
PROTECTION

We provide earthing and lightning protection components from long-standing European manufacturers. Our suppliers’ investment in research and development is evidenced by the high quality and international certification of all their products. Our customers can rest assured that they will purchase safe products with excellent accreditation to successfully protect their building installation projects.



WIRING  
ACCESSORIES

Our wiring accessories by Legrand are a key offering for all installations: from luxury hotels to minimalist apartments. Our main lines, Arteor, Mallia, Synergy and Belanko, have a variety of options and finishes designed to bring a unique touch to our customers’ interior space. In addition, we provide high-spec wiring accessories for outdoor installations.



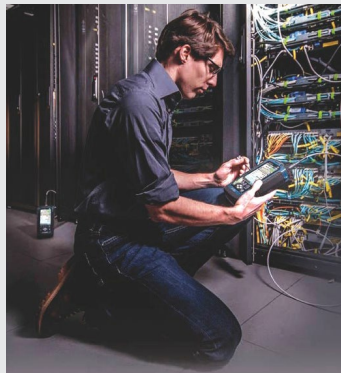
WIRES, CABLES,  
CABLE FITTINGS  
& ACCESSORIES

Elmasco stocks an extensive range of wires and cables which bear excellent international certification and are subject to strict quality control. The range covers indoor and outdoor use as well as specialised cables. Our offering is complemented by our cable fittings designed for both simple and complex projects: from basic connectors, cable clips for numerous functionalities, line taps, cable joints and sockets, to metal and plastic gland kits.



CONDUIT FITTINGS  
& ACCESSORIES

We offer our customers an excellent selection of conduit products manufactured by international specialists in cable management solutions. Our conduit line combines practicality and reliability with subtle, contemporary design. Amongst other products, our selection covers PVC and steel conduit, conduit boxes and accessories, multi-compartment trunking, flexible pipes and a number of functional accessories.



STRUCTURED  
CABLING SYSTEMS  
& ACCESSORIES

We provide a complete range of structured cabling systems establishing reliability, reduced installation times and low cost of ownership for Network Managers. Our advanced solutions, which are manufactured by world expert Nexans Cabling Solutions, are designed to ensure excellent network performance and protection. Such systems are ideal for data centres, security services and Storage Area Networks.



AUTOMATION  
SYSTEMS  
& ACCESSORIES

Based on the worldwide KNX standard, our automation solutions ensure smart homes and intelligent building control. The operational flexibility of these systems allows for smooth installation in work or living environments with features that can easily be adapted to the consumer’s needs. Our customers can now consolidate the many functions of contemporary buildings into a single, user-friendly system.



TOOLS

Elmasco stocks a comprehensive range of specialised tools and equipment for electricians. Our quality products are made to ensure the utmost technical performance and safety. Our tool series includes cutters, pliers, cable strippers, crimping tools, screwdrivers, electrical screws, multimeters, drill bits and hole saws. We also sell essential accessories such as batteries, torches, sealants and labelling equipment.



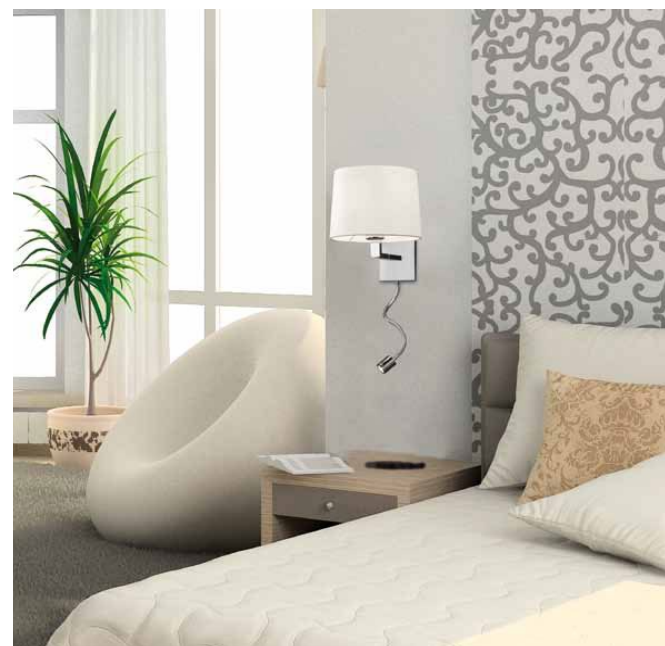
# LIGHTING

Elmasco's lighting collection caters for a broad spectrum of styles and applications, ensuring that our customers always receive the best combination of both aesthetics and technology. Sourced from reputable manufacturers, our products reflect sophisticated designs while providing superior reliability and functionality.

Further, our extensive light bulb range is designed to provide energy-efficient lighting solutions for almost any requirement. As part of our goal to offer our customers the best in cutting-edge technology, we only stock light bulbs bearing excellent international certification. Our main range of LED light bulbs is manufactured by General Electric and integrates optimal functionality with design.

Customers can browse our lighting collection in our recently-renovated showrooms created to inspire and facilitate their lighting decisions. We also exhibit a large portion of our range on our website to allow customers to readily access the information they require from the comfort of their own home.

As a company, we greatly value each individual customer and appreciate that every decorating project is unique. Proof of this is our diverse client base, which includes hotels, restaurants, interior designers, electricians and, undoubtedly, private consumers. Coupled with its energy efficiency, our selection offers smart, elegant lighting solutions for each client's needs, be it their home, office, garden, hotel, café, or commercial space.



# PROJECTS



The Princess Beach Hotel, Larnaca

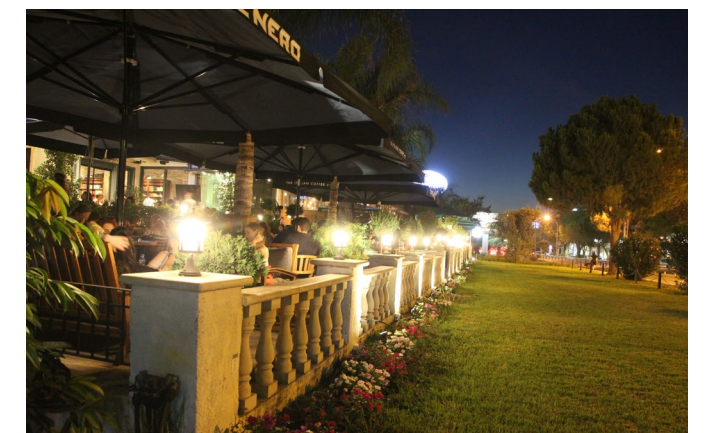


Gate to India Restaurant, Paphos

Elmasco regularly participates in commercial and private projects as well as high-profile public tenders. We are delighted to be able to contribute to projects in industries such as hospitality, real estate, retail, government works, and private residences. Our up-to-date, branded electrical and lighting offering has enabled us to stand out from the competition so as to support thousands of building and renovation works over the years.

In terms of electrical installation material, we provide our electrician customers with a competitive edge in their diverse projects in terms of reliability, quality and price. Likewise, our elegant lighting fixtures designed for various applications, along with our established range of General Electric light bulbs, have served numerous projects in the Cyprus market.

At Elmasco, we believe in going the extra mile to engage with our clients, understand their requirements and meet their particular needs. Our varying portfolio is undoubtedly reflective of Elmasco's professionalism and successful on-going customer relationships.



Caffè Nero Engomi, Nicosia



Elysium Villas, Paphos



Sunrise Pearl Hotel & Spa, Paralimni - Wiring accessories



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